

MCCC Board of Directors Meeting – 2017 MCCC Annual Meeting, Crowne Plaza Hotel, Grand Rapids – Tuesday March 14, 2017 – 4:30pm EDT

Dean Baas, Tom Kaspar, Andy Lenssen, Eileen Kladviko, Nathan Johanning, DeAnn Presley, Scott Wells, Charles Ellis, Barry Fisher, Ryan Stockwell, Marisol Berti, Sarah Noggle, Anne Verhallen, Matt Ruark, Woody VanArkle, Rob Myers, and Anna Morrow

Board Member Changes

- The Board recognizes Dave Robison and Jim Hoorman for their service as board members.
- Sarah Noggle will serve as the OH State Representative.
- The Board recognizes Andy Lenssen for serving as the NCCC-211 representative to the Executive Committee.
- DeAnn Presley will serve as the NCCC-211 representative to Executive Committee after the NCCC-211 report is submitted.
- Election of Agri-Business At-Large Board Member
 - Dean Baas nominated Vaughn Sothman of Sharp Bros. Seed Company
 - Vaughn’s biography was attached to the meeting agenda.
 - Second by Anne Verhallen, unanimous approval

MCCC Advancement

- Annual Progress
 - Anna outlined her responsibilities as Program Manager related to the updated website, decision tool updates, field guide app conversion, communication commitments, grant writing, and extension presentations.
- Financial Constraints
 - The MCCC will need \$90,000 to \$100,000 each year to fund a program manager and have a small budget for projects such as programming time, travel to states, phone app and other tools. The program manager position with fringes is approximately \$75,000 per year.
- Future Goals and Priorities—The board voted for their top three project priorities from the following list of action items:
 - Phone app for pocket field guide
 - Develop mobile-friendly version of Decision Tool
 - Add N. and S. Dakota to tool, update all states
 - Add NRCS seeding calculator tool to Indiana Decision tool, then other states as desired.
 - Other new additions to Decision tool (next generation)
 - Smaller modules, optional, for specific covers or purposes
 - GDD and other climate things with Climate Center in Ames
 - Website further developments
 - Future Extension tools, products, videos, publications, etc.
 - Additional ideas/Input from the Board
 - Results of the vote are outlined in the table below

Rank		Votes
1	add ND SD update other states	17
2	videos/ extension products	15
3	field guide app	13
4	NRCS seeding calc	8
5	mobile decision tool	5
6-7	new tools / web development	4
8	quantify cover crop acres	1

- Sustainable Funding Strategies
 - Board members listed other successful organizations to consult, and foundations to contact.
 - The AFRI Mini-Cap grant was suggested as a funding possibility as well as the SARE PDP grant.
 - Generating more metrics, such as erosion prevented by cover crops may improve funding opportunities.
 - Funding Sub-committee
 - Scott Wells
 - Marisol Berti
 - Matt Ruark
 - Rob Myers
 - Ryan Stockwell
 - Anna Morrow

Respectfully Submitted by Anna Morrow